



OMNI 3750

Wi-Fi and Dial Module

EXTEND YOUR POS LOCATIONS!

WI-FI IS HOT. In fact, it's the hottest trend in payment processing. So, what exactly is Wi-Fi? Wi-Fi is the common name given to wireless local area networks – or LANs – that use Ethernet technology to transmit broadband signals without having to use cables. The key advantage of Wi-Fi is that new points of payment can be set up whenever and wherever merchants like. Now, with VeriFone's Omni 3750, these points can be set up quickly and easily – without the added expense of installing an additional broadband connection.

The Omni 3750 is the first POS terminal to offer you the speed, security and flexibility of Ethernet-based payment services, completing transactions in as little as four seconds. Merchants can now extend their POS to include sidewalk sales, kiosks, drive-thrus or additional lanes at peak selling times. If you already have broadband service such as DSL or cable, you can immediately begin processing payments over a lightning-fast, always-on connection wherever you have access to a power outlet. Plus, if you have multiple terminals or other Internet-connected devices, you can connect them all through one link, eliminating the need for multiple phone lines and saving money on connectivity fees. And that's not all. The Omni 3750 supports value-added services such as gift cards, prepaid phone cards, check services, and time and attendance processing, giving you even more of the winning solutions you expect from VeriFone.



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FEATURES & BENEFITS

Speed and Flexibility

- Enables merchants to accept credit and debit cards just about anywhere, any time — you can add extra lanes during sales, busy holiday seasons or peak store hours
- Always-on IP connection and lightning-fast processing cuts wait time
- Integrated PIN pad allows clerks to hand device to customers for easy PIN entry and supports PIN-based debit and EBT transactions

Enhanced Services

- Extends POS to drive-thrus, sidewalk sales, garden departments, kiosks, patio dining areas, airports and trade shows — anywhere you have access to a broadband connection and a power outlet
- Supports value-added solutions such as gift card, loyalty, electronic check, stored value and age verification — for better customer service and increased revenue

Security and Reliability

- Incorporates the latest protections against fraud and tampering for added peace of mind
- Built-in smart card reader allows you to expand options as your payment needs evolve
- Sophisticated file authentication, SSL encryption and other security features safeguard your transactions and terminal

Ease of Use

- Intuitive ATM-style interface, backlit display, large keys and easy-to-read menu prompts reduce training and minimize clerk errors
- Allows you to take advantage of the latest technologies and upgrade when new ones become available or if there is a need to change technologies
- Easy to install and seamlessly fits with your existing countertop terminals



The Omni 3750 features both Wi-Fi and dial communications in an all-in-one design for added flexibility.



A "clam shell" printer facilitates drop-in paper loading, virtually eliminating paper jams.



THE WAY TO PAY™

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